Local Initiatives for SDGs – connecting tea consumer community of Japan and tea producer community of Sri Lanka

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Date and time 17 December 2021 16:00-17:30 pm

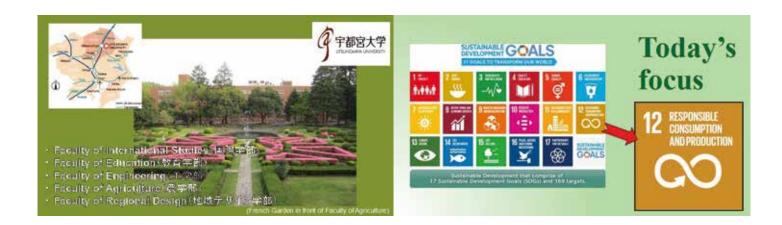
Outline of the lecture

- Introduction
- SDGs
- Sri Lanka and tea
- Our initiatives for SDG-12
- Group Discussion
- Wrap-up/closing

Main issues

- Most famous product of Sri Lanka is Ceylon tea. We are known that Sri Lanka is world's second largest tea importer. Tea and plantations were introduced by British and Established in 1867. Colombo Auction is one of the most influential tea auctions in the world.
- Purpose of UU-TEA Project is to understand producer country's situation to seek the right connection between the producer community and consumer community. Consequently, Estate youth will be capable of conducting after-school programs for the project estate children, with a clear understanding of the estate situation of education.
- Group Discussion: Think about your responsibilities for the situation of tea plantation community

Outline Local Initiatives for SDGs - connecting tea Introduction consumer community of · SDGs a 🐻 🛛 . Japan and tea producer · Sri Lanka and tea 6 8 community of Sri Lanka Our initiatives for SDG-12 - 🗛 📰 🐱 Group Discussion DR. SHUNSUKE KURIHARA UTSUNOMIYA UNIVERSITY 🔨 😰 🔽 🔤 🐷 📰 · Wrap-up/ Closing 行宇都宮大学



SDG-12 water, energy, food, environment for you!

- 12.1 Implement the 10-year framework of programmes on sustainable consumption and production, all countries taking action
 with developed countries taking the lead, taking into account the development and capabilities of developing countries
- 12.2 By 2030, achieve the sustainable management and efficient use of natural resources
- 12.3 By 2030, halve per capita global food waste at the retail and consumer levels and reduce food losses along production and supply chains, including post-harvest losses
- 12.4 By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international family and an anagement of chemical and all wastes are added and soil in order to minimize their adverse impacts on human health and the environment.
- 12.5 By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse
- 12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle
- 12.7 Promote public procurement practices that are sustainable, in accordance with national policies and priorities
- 12.8 By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature
 12.4. Support developing countries to strengthen their scientific and technological capacity to move towards more sustainable patterns of consumption and production
- 12.B Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products
- 12.C Rationalize inefficient fossil-tuel subsidies that encourage wasteful consumption by removing market distortions, in exist, to reflect their environmental impacts, taking fully into account the specific needs and conditions of diverging countries and minimizing the possible adverse impacts on their development in a manner that protects the poor and the affected communities.



In focus

Ceylon Tea and People of Sri Lanka

Something in your day-today life, but you are not so aware of

Sri Lanka and Tea Plantations, and Its People

•Area 65,607km² (¼ of Japan)

•Population 20 million

 $\cdot \underline{\text{Ethnic mix}}$ Sinhalese (72.9%) , Tamils (18.0%) Mislim (8.0%), , Other

•<u>Religion</u> Buddhist (70.0%) , Hinduist (10.0%) Muslim (8.5%) , Catholic (11.3%))

Literacy Rate 90%





Most famous product of Sri Lanka!

Ceylon Tea

- · World's second largest tea importer
- Tea and plantations were introduced by British
 More than 400 plantation estates in the country
- Colombo Auction is one of the most influential tea auctions in the world
- World famous tea grade: Uva, Dimbula, Nuwara Eliya
- Tea tree is only ONE species! Green Tea, Black Tea and Oolong Tea are all from the same tea tree. What's different?



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History of Plantations in Sri Lanka

- · Established in 1867 by British
- · Labors from south India (Estate Tamils)
- Settled in the housing unit called "line rooms" (3x4m)
- Basic necessities provided to the plantation residents like dispensary, crèche
- · Outsiders not allowed to enter

Socio-economic Parameters of Estate Tamils

Basic Social Infrastructure

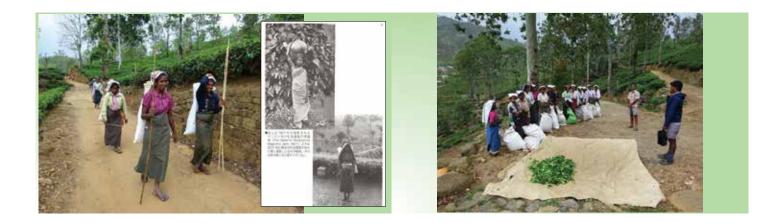
	Urban	Rural	Estate
Electricity %	87.8	55.5	12.3
HH without latrines%	1.9	6.1	22.9
Pipe water supply%	85.7	20.0	74.9

• Mean Income

	STOL STOL STOL	
Sri Lankan Rupees 11.62	3 6,491	3,386

















Imagine the life with no choice

- · You went to junior high and became plantation labor, because there is no high school nor other options for work either
- · You have become used your current life, but you don't feel you have chosen the job, but nobody forced you to work for tea plantations
- · You have no high schools for your children to send in your neighborhood
- · You now have a feeling that your children will become plantation labors if they spend the same quality of life as you have
- · You have given up on other options, because you have no skills or knowledge
- · You have no idea where tea leaves are exported even haven't thought about it !!

Ceylon Tea and Japan (and a bit of Thailand)

Total black tea import to Japan

179,272Kg (JPY 327,535,000) · Direct package · Bulk

821,672Kg (JPY 436,173,000)



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es in Thailand as well, and "Chah Jen" is mostly with Cryton Tea!

Teaproduction in Thailand 2004

of Food and As

43,333 tens in total, mainly in Chiang Rai, Chiang Mai, Mar Hongson

- Black tea to Japan from Sri Lanka
- 107,322Kg (60%) · Direct package
- · Bulk 618,442Kg (75%)
- · The largest exporter to Japan
- * Green Tea in Japan is almost 100% domestic production Source Trade Statistics of Japan 2014, Ministry of Figure



Utsunomiya would like to extend their international/ cultural exchange

1 Source Tede Statistics of Japan 2004, Ministry of Features 2 Amerge Son, 2006 - 2010 is on tag of the list, Table Statistics of





Output and activities

- Estate youth will be capable of conducting after-school programs for the project estate children, with a clear understanding of the estate situation of education
- 2. Estate children are accustomed with regularly going to after-school programs
- Constituency for after-school programs and social events is established and strengthened among the major stakeholders

Output









Utsunomiya University Tea Estate Assistance (IUL-TEA)

- Interactive exchange with children in the tea plantation community
- Dissemination initiatives in collaboration with Utsunomiya MC, University and media
- University and media
 Field visit to the project
- estates

(UU-TEA) Understand producer country's situation to seek the right connection between the producer community and consumer community





Group Discussion SDG-12

Discussion Topic

- 1. Share your comment with your group members
- 2. Think about your RESPONSIBILITIES for the situation of tea plantation community in the following ways:
 - a. What if you were in the same situation, would you think you had ways of getting to know outside of your community?
 - b. If you learned of the gaps between your community and consumer community (countries that purchase your productions), how would you feel about the consumers?
- e. Would you think the consumer countries have responsibility for improving your community in some ways?
- A group member represents to write down your group's discussion result in CHAT





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